



GenEva 72328

Ethylene-Vinyl Acetate Copolymer

Product Description

GenEva 72328 is commonly used for high quality microcellular crosslinked foam applications and provides heat seal ability. This material exhibits great flexibility, is lightweight, and shock absorbent. This material may be processed on conventional extrusion equipment.

Revision

Revision Date: 1/22/2025

Properties	Method	Value
Density	ASTM D792	0.948g/cm ³
Melt Flow Rate (MFR) (190°C/2.16kg)	ASTM D1238	24g/10min
Tensile Properties	ASTM D638	
Tensile Strength (Yield)		3100 Psi
Tensile Elongation (Break)		545%
Vinyl Acetate	PTM-39	22%

Additional Notes

It is recommended that the melt temperature be kept below 210°C as decomposition can occur at high temperatures.

For additional inquiries, please contact: csr.supplychain@kmigroup.com

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